

<b>STUDY MODULE DESCRIPTION FORM</b>		
Name of the module/subject <b>Course in Social Sciences</b>		Code <b>1011101261011150739</b>
Field of study <b>Logistics - Full-time studies - First-cycle studies</b>	Profile of study (general academic, practical) <b>(brak)</b>	Year /Semester <b>3 / 6</b>
Elective path/specialty <b>-</b>	Subject offered in: <b>Polish</b>	Course (compulsory, elective) <b>obligatory</b>
Cycle of study: <b>First-cycle studies</b>	Form of study (full-time, part-time) <b>full-time</b>	
No. of hours Lecture: <b>15</b> Classes: <b>-</b> Laboratory: <b>-</b> Project/seminars: <b>15</b>		No. of credits <b>2</b>
Status of the course in the study program (Basic, major, other) <b>(brak)</b>		(university-wide, from another field) <b>(brak)</b>
Education areas and fields of science and art <b>technical sciences</b>		ECTS distribution (number and %) <b>2 100%</b>
<b>Responsible for subject / lecturer:</b> dr inż. Małgorzata Spychała email: malgorzata.spychala@put.poznan.pl tel. 61 665 34 15 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań		<b>Responsible for subject / lecturer:</b> dr inż. Małgorzata Spychała email: malgorzata.spychala@put.poznan.pl tel. 61 665 34 15 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań
<b>Prerequisites in terms of knowledge, skills and social competencies:</b>		
1	<b>Knowledge</b>	The student knows basic concepts related with the social groups, knows interpersonal rules.
2	<b>Skills</b>	The student has skills of noticing, associating and interpreting occurrences in social groups.
3	<b>Social competencies</b>	The student is aware of the meaning of the social communication in the professional and private life.
<b>Assumptions and objectives of the course:</b> Developing by students social abilities, i.e. the teamwork, effective negotiations, presentations, active listening.		
<b>Study outcomes and reference to the educational results for a field of study</b>		
<b>Knowledge:</b>		
1. The student has knowledge about communication systems and styles in the enterprise. - [K1A_W06]		
2. He knows methods of solving social conflicts. - [K1A_W06; K1A_W08]		
3. He has knowledge about preparation of the presentation. - [K1A_W15]		
<b>Skills:</b>		
1. He is able to analyze and to assess communication styles in the society. - [K1A_U01; K1A_U02]		
2. He uses the acquired knowledge to solve social conflicts in team. - [K1A_U03, K1A_U05; K1A_U08]		
3. He can prepare the presentation. - [K1A_U09; K1A_U10]		
<b>Social competencies:</b>		
1. He is able to act according to social rules in the given group. - [K1A_K01]		
2. He is able to recognize and to solve social conflicts in teams. - [K1A_K04]		
3. He is able to analyse independently social situations and to develop the knowledge concerning the social communication. - [K1A_K06]		
<b>Assessment methods of study outcomes</b>		
Discussions; written test		

**Course description**

1. Introduction to the social communication - Essence of the communication. Model of the process of communication. Elements of the process of communication. Understanding linguistic announcements. Communications functions. Interpersonal communication, social communication, public communication, mass communication.

2. organizational communication - Definition of the communication of the internal organisation. Pyramid of the process of the communication in the organization. Formal and unformal communication. Horizontal and vertical communication.

3. Communication systems in the enterprise - Issue of the communication system  
 The association and analysis of communication systems in the enterprise.

4. Communicating in the group and the team - Issue of teamwork. Teams and groups - differences. Division of social groups. Stages of team building. Role of the team leader. Characteristics of the good leader. Kinds of communication networks (of teams) in the organization.

5. Management styles and styles of communication in the organization. The managers' competencies. Methods of communication development in the enterprise.

6. Social competencies as basic skills of the manager. Issue of manager' occupational competencies. Technical competencies, Social competencies. Influence of managers' social competencies on the tasks in the organization.

7. Communication with the external environment. Public relations as the part of the communication system. The Internet as the base of the modern communication in the enterprise. MIX marketing. Mass media.

8. The social conflict and negotiations. Sources of conflicts in the organization. Ways of resolving conflicts. Effective conflict management. Negotiations in the organization. Techniques of negotiation.

9. The presentation as the interactive form of communication. Preparing the presentation. The structure and principles the presentation. Features of the professional presentation. Analysis of the audience. Structure of sentences. Non-verbal behaviours during the presentation

10. International communication - cultural differences in the everyday life, in public, business and other behaviours. Differences in the non-verbal communication, in managing of space and time. Stereotypes, cultural discrimination.

11. The manipulation as the special case of the social communication - how to defend oneself against the manipulation? The communication as the mean of manipulation of the potential interviewed person. Techniques of the manipulation. Examples of the manipulation.

**Basic bibliography:**

1. Morreale S.P., Spitzberg B.H., Barge J.K., Komunikacja między ludźmi, PWN, 2007
2. 2. Nęcki Z. ?Komunikacja międzyludzka? Kraków 1996
3. 3. Stankiewicz J., Komunikowanie się organizacji, Wrocław, 1999

**Additional bibliography:**

1. 1. Jabłonowska, L., Wachowiak, P., Winch, S., ?Prezentacja profesjonalna. Teoria i praktyka?, Difin, Warszawa, 2008
2. 2. Mruk H. ?Komunikowanie się w biznesie? Poznań 2002,
3. 3. Robbins S., Zachowania w organizacji, PWE, Warszawa, 1998

**Result of average student's workload**

Activity	Time (working hours)	
1. Lectures	30	
Student's workload		
Source of workload	hours	ECTS
Total workload	30	2
Contact hours	30	1
Practical activities	0	0